

Dear Partners,

We would be happy to have you participate in our next event and collaborate for a creative challenge. Here is more information:

### **International Week (Paris Campus)**

We will be organizing an International Week at ISCOM (Paris Campus) from April 7th to 10th, 2020. That week is a wonderful opportunity for ISCOM students to discover more about international marketing and communications and develop a better understanding of the world they live and will work in. Advertising, Branding, Design, Media, PR, Digital Communications, Creation, Entrepreneurship and all marketing and communications-related topics can be covered.

We would like to invite your teachers to come and share their knowledge and skills with our students in the form of a conference, a personal development session or a whole day workshop, from thinking and debating to making and creating. All ideas and innovative teaching experiences are welcome!

On Wednesday 8th, all teachers will have the opportunity to meet together for lunch, share practices and enjoy a Parisian experience.

Interested teachers should apply directly by sending an email to [erasmus@iscom.fr](mailto:erasmus@iscom.fr)

(attaching their CV) and fill in the form available on the following link:

[https://forms.office.com/Pages/ResponsePage.aspx?id=Wh\\_QYYkVhEmG7mJJMuH2F6I7PBDIPM5BpngLAvCPm0IUQUJUVTBYT0dLM0E3R1BZOUg1Vkm1OVZHNS4u](https://forms.office.com/Pages/ResponsePage.aspx?id=Wh_QYYkVhEmG7mJJMuH2F6I7PBDIPM5BpngLAvCPm0IUQUJUVTBYT0dLM0E3R1BZOUg1Vkm1OVZHNS4u) by **February**

**23rd, 2020**. We hope to hear from you!

### **Creative Challenges (Paris Campus)**

Last September, we created a new school at ISCOM dedicated to Advertising (LeQuatre). That school is willing to collaborate with partners to develop and organize joint creative challenges. We would be interested in having a first collaboration dedicated to Art Direction with junior students from Year 1 this year with a partner school, in French or in English. That project will take place from May 18th to 22nd with 8 students.

LeQuatre would like to develop other collaborations starting from next year, dealing with Art Direction, Graphic Design, Brand Design and Advertising Concepts projects. Collaborations including a partner from the Industry (marketer or agency) would be more than welcome.

Interested partners can contact us at the following email address: [erasmus@iscom.fr](mailto:erasmus@iscom.fr) from now on. We will be happy to discuss this further with you !

Best,

**Chrystelle LEGRAND**

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