



6 Months Car Sharing Incubator Internship.

CASCS1006

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month-**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

Our client is a **world leader in the field of automotive and industrial lubricants**, headquartered in Reading (London). This prestigious company is now operating in over 50 countries and employs more than 20,000 people worldwide. The company works closely with leading industry OEMs (Original Equipment Manufacturers). Many of the products are recommended by and co-engineered with major OEMs, including Audi, BMW, Ford, MAN, Honda, JLR, Volvo, Seat, Skoda, Tata and Volkswagen.

The Role

There is a significant opportunity to join the incubator alongside the innovation and venture to create a major impact on the future of the industry. **The interns selected will be a part of an innovative team in the company.** This team has been running successfully for over three years building up a number of emerging businesses as well as an investment portfolio covering automotive and industrial sectors. The focus of this team is on the long term (5-10 years) looking beyond the current products and with the aim of future proofing the core multinational's business versus long term trends and potential market disruptions.

We are looking for **2 interns** to form an open innovation incubator to investigate, test, and develop the opportunity for car maintenance and care **in the car sharing sector.**

Duration

6 months



6 Month User Research Internship

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The Host Company

This company provides modern software built on open-standards that unlocks the power of business-critical content. With control that IT demands and simplicity that end users love, this company's open source technology enables global organisations to collaborate more effectively across cloud, mobile, hybrid and on-premise environments. Innovating at the intersection of content, collaboration and business process, this organisation manages over seven billion documents for more than 1,800 customers in 212 countries, supporting 11 million users in their daily work.

Role

The host company is looking for a User Research Intern while it expands its user-centered design team in both London and Silicon Valley USA.

This individual will be an integral part of the user-centered design practice and is responsible for assisting with user research activities across mobile and web interfaces. The ideal candidate will have an interested in software application design and a passion for tackling a variety of research projects. They will work closely with the User Research Lead, product managers, UX designers, and users throughout all stages of the product lifecycle. The candidate will be involved with the recruiting, planning, testing and observing users, analysis of data, and reparing the findings. Ultimately they will have a passion for delivering actionable findings for the product teams.

Duration

6 months

Location

Depending on the suitability of the right candidate, the internship will take place either with the London team or the Maidenhead team.

Maidenhead is a large affluent town and stunning area in the Royal Borough of Windsor and Maidenhead, in Berkshire, England. It lies south of the River Thames (although at Maidenhead the river runs north-south so the town is in fact on its west bank). Maidenhead is 25.7 miles (41.4 km) west of Charing Cross in London (40 min by train to central London).

Languages

Fluent in written and spoken English.

Start date

As soon as possible

Tasks

- Plan and conduct studies to gauge the usefulness and usability of new and existing product features
- Gather research from a variety of channels, such as semi-formal interviews, observation, surveys, and unmoderated studies.
- Observe customers / users interacting with mockups, prototypes and existing interfaces.
- Find, recruit, schedule, and handle compensation with research participants.
- Make actionable, concrete, data-driven recommendations for change based on your findings.
- Develop a deep understanding of the customer needs, pain points, and motivations.
- Communicate with team members throughout the process.
- Travel between the London and Maidenhead based design teams, up to ~20%.
- Some travel to customers or the Silicon Valley US headquarters may be required.

Personal Skills

- Currently enrolled in a BS, MS, or PhD program in human computer interaction, cognitive psychology, information science, user experience, or a related field.
- Experience conducting user research is a plus.
- Outstanding communication, organization, time management, and interpersonal skills with the ability to evangelize user research across teams.
- Strong analytical skills.
- Clear evidence of attention to detail and multi-tasking.
- Solid knowledge of design principles.
- A "can-do!" approach to a wide and rapidly.

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to madeline@espauk.com with the reference code **ALFURo8o6** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents.

Location

The team will be located in the company's new incubator start up office near Reading (20 min's train distance from London) with one day per week in the Research Centre alongside an established team working on an existing new business opportunity.

Languages

Fluent in written and spoken English (B2/C1).

Application deadline

As soon as the roles are fulfilled.

Start date

Start date from middle July to beginning of September.

Tasks

- **Analysis of the business and market opportunity** globally and by market: Chiefly, the opportunity for car maintenance and car services in the car sharing. Is the opportunity big enough? Could the business case be attractive?
- Set up and **run test trials**: What do owners and users value and engage with or not? How do they react to various service related offers? Value of being associated with Castrol servicing?

Personal Skills

- Wish to be part of a progressive group of like- minded individuals searching for new ideas and developing new business models.
- Have a track record of successful team work with ability to work cross functionally.
- Would like to work in a more entrepreneurial environment where there is space for new ideas, wider thinking and ways of working and where supervision is more 'light touch' guidance rather than day-to-day management.
- Are self-starters, adaptive to change and can respond quickly and positively to revised scope and direction of activities.
- Master level student ideally.

Have qualifications and experience **in one of** the following areas:

- **Business** strategy and management, an understanding of and interest new ways of doing business using new social technologies and communication platforms.
- **Digital** expertise – which may include web design, software development, Internet of Things, app design, software development.

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