



6 Months Digital Marketing Assistant Internship

DAT0505

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month, which is more than the average salary for an intern in most EU countries.**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

This company provides class-leading data quality and matching software to the capital markets, healthcare, government and supply-chain industries. It has enjoyed industry recognition as a visionary within the Gartner Magic Quadrant for Data Quality Tools since 2007 and was described by Bloor as the most interesting company in this market right now.

Role

The Intern will be part of a team providing support for marketing activities within the company and will report to the Marketing Manager and Business Development Manager. You will work on a wide range of marketing activities as related in the tasks below.

Duration

6 months. Possibility of getting the job after the internship.

Location

Belfast is the capital and largest city of Northern Ireland. With a population of 300 000 it is a very dynamic city.

Languages

Good written and spoken English (B2/C1).

Start date

15th June 2015

Tasks

- **Website:** Content management, updates, use of Google analytics, monthly reports, SEO
- **Email Marketing:** Use MailChimp to create and distribute email marketing distributions monthly. This will involve management of the email prospect list.
- **Events:** Assist in the organisation of live trade events, webinars and other networking events. You will also have the opportunity to attend to some of these events.
- **Social Media:** management of the following accounts : LinkedIN, Google+, Twitter, Youtube.
- **Marketing collateral:** creation/updates of marketing collaterals such as product sheet, case study, whitepaper, presentation...
- **Other tasks** such as: application for funding competitions, applications for new G-Cloud frameworks, update company profile and news on various websites...

Personal Skills

- Degree in Marketing or other Marketing-related course including digital marketing knowledge
- IT literate, good knowledge of Word, Excel and PowerPoint
- Creative, with design abilities
- Confident, proactive and source of proposals
- All rounder, flexible in relation to type of work assigned

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to madeline@espauk.com with the reference code **DAT0505** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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6 Months Marketing and Social Media Internship

BAB2704

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The Host Company

The company is a language services company based in Salisbury, Wiltshire. It provides translation and interpreting services and also runs courses in English as a Foreign Language and in Arabic. It seeks an enthusiastic and motivated marketing graduate to support the Academic Director in the promotion of its language courses.

Role

This is a role that has been created by the company to lead the marketing and awareness of the organisation. The aim of the role is to generate real results in course attendance numbers. The ideal candidate will be at post-graduate level, but under-graduates with strong work experience will be considered.

Duration

6 months

Location

Salisbury - Located in the South of England, within easy travel distance of London, Bath, Bristol and Southampton, the city retains much of its historic past with timbered buildings, an Early English Gothic Cathedral, a thriving market, a buzzing Arts scene, museums and some of England's finest historic houses.

Languages

The student is required to be fluent in written and spoken English, Spanish would be an advantage.

Start date

July 2015

Tasks

- Assist in the development and implementation of the marketing plans to grow the volume of the business
- Assume responsibility for maintenance of the social media content of the company's website
- Update the website as directed to ensure that the content is up to date, appealing and relevant
- Support the Academic Director in all aspects of customer relationship management
- Provide general support in the administration of the School
- Provide marketing support as required to marketing of Translation and Interpreting of Arabic courses

Personal Skills

Essential:

- Degree in Marketing
- Familiarity with all aspects of social media
- Excellent written and verbal English
- Computer literate
- Enthusiastic and motivated individual keen to contribute to the growth of the business

Desirable:

- Previous practical experience of marketing, ideally of language related services
- Previous experience of website management, including knowledge of Wordpress

How to apply

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STEP 2) Please, send an email to madeline@espauk.com with the reference code BAB2704 attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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