



Placement Offer Form EBT INTERNATIONAL BUSINESS, MARKETING, SALES

EMPLOYER INFORMATION

NAME OF ORGANIZATION	V.O.F. VAN DER VLIET EVIDENCE BASED TRAINING
DESCRIPTION	<p>Evidende Based Training (EBT) is a Dutch company established in 2006. We are involved in the innovation and creation of new business. Our main focus is on sports, science and technology.</p> <p>The fact that EBT manages InnoSportLab de Tongelreep since 2007 led to the creation of a world-class innovation centre which is situated in National Swimming Centre de Tongelreep in Eindhoven. Here the National Olympic Team of the Netherlands works together with several scientists on the enhancement of elite performance in order to improve the chances to win medals in the Olympics, Championships and European Championships.</p> <p>Influenced by the work in InnoSportLab, other businesses, like Equana, were created. Equana is a sports drink for horses that can be compared with human recovery sport drinks. This sport drink has to be exported first all over Europe and then over the world.</p> <p>Since all the businesses are focus on international trade, students from all over Europe are a great value.</p>
ADDRESS	Moorsel 3. 5715 PX
TELEPHONE EMAIL	+31 621 27 10 64 internship@evidencebasedtraining.nl
WEBSITES	http://www.innosportlabdetongelreep.nl www.evidencebasedtraining.nl www.equana.com
NUMBER OF EMPLOYEES	5
YEAR OF FOUNDATION	2006
CONTACT PERSON	Drs. Roald van der Vliet/ Cristina Porta

PLACEMENT INFORMATION

DEPARTMENT	INTERNATIONAL BUSINESS- MARKETING
DESCRIPTION OF ACTIVITIES	<ul style="list-style-type: none">- Contributing to, and developing, marketing plans and strategies;- Implement the first steps of the marketing campaign together with the communication department;- Organising and attending events such as conferences and exhibitions;- Managing the production of marketing materials, including leaflets, posters, flyers, newsletters, e-newsletters;- Developing a plan to improve social media;- Monitoring competitor activity;
STARTING PERIOD	From December 2016 or March 2017
DURATION	3-6 months
OTHER	<p>WORKING HOURS: 30-40 hours (full-time)</p> <p>The company helps to find accommodation and provides the transport to the interns: a car to share with others and a bicycle.</p>

REQUIREMENTS

LANGUAGE SKILLS	English (B1-B2) Other: Spanish native
TECNOLOGICAL SKILLS	Microsoft office, social media.
STUDIES	Business, Marketing, Management.
DRIVERS LICENSE	Convenient
HOW TO APPLY	Students interested, should send their cv and cover letter to: INTERNSHIP@EVIDENCEBASEDTRAINING.NL