

Product Marketing Assistant/ Healthcare

Job Description:

The intern will work closely with the European Sales and Marketing team supporting the upstream and downstream marketing activities. He or she should have an interest in sales and marketing, ideally in an international environment, predominantly in B2B marketing, manufacturing and selling material solutions to the healthcare market.

Key responsibilities and task will include:

- Working with Director of Product Marketing (DPM) and sales to support their activities
- Conducting Market Analysis & Research – Size, growth rate, customer needs, competitor profiles etc.
- Follow up on and promote all marketing programs – conferences, web seminars, email campaigns, and online marketing campaigns
- Administrative activities and database maintenance
- Preparing and creating marketing communication collateral.
- Supporting pricing activities, reviewing product portfolios, pulling product sales reports from systems.

Essential requirements:

- Very good English skills both written and spoken
- Organised, reliable and clear
- Strong MS Office skills –XL, Word, Power point
- Some experience of a working environment
- Excellent phone presentation and communication skills
- Must be independent and self-starter

Desirable attributes:

- Straightforward, common sense rather than intellectual vocabulary, thorough, practical, self-motivated.
- Studying for a Business degree.
- Language Skills

Company activity:

- Company manufactures and supplies speciality non-woven solutions. Focus of the position is to support the Healthcare division in Europe.

Location:

- Maldon, Essex

Remuneration details:

- A training allowance of £ 650 a month will be provided to assist with accommodation and subsistence costs.

<http://www.placement-uk.com/ops/job-NEW.php?id=1630&job=Product-Marketing-Assistant/-Healthcare>