



Internship Opportunity in the UK

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The host company

A software company, leaders and innovators in assessment tools. A small, focussed team grounded in Human Resources and Software Engineering. The company was spun out of the founder's server and technical support business and is now embarking on overseas expansion. The tools produced by the company are already being used by a multinational corporation; translation and market research will allow the company to flourish.

Role

This role will be working directly with the team to bring Spanish translation into the platform of tools. By developing the tools, website and marketing materials, the company will be able to reach out to the Mexican market and the intern will be required to play an active role in market penetration, potentially to include a market visit to Mexico.

Duration

6 months minimum

Location

Cheltenham - a large spa town located at the edge of the beautiful Cotswolds. It is home to the flagship of British steeplechase horse racing, The Cheltenham Festival and Gold Cup. The town hosts several other cultural festival throughout the year. There are great transport links to London, Birmingham and the South West of England.

Language

The student should be a native Spanish speaker and is required to be fluent in writing and speaking English.

Start date

As soon as possible, from May 2013

Tasks

- Translate the assessment tools platform to Spanish using knowledge of HR terms
- Interact with Mexican contacts to localise content
- Prepare the marketing programme to approach Mexico and Spain
- Research distribution and direct sales options
- Train and support users on the software tools

Personal skills

- A clear understanding of written English
- A Psychology student would best suit this role
- Clear and straightforward communicator
- Goal driven and focused on deadlines
- Able to take responsibility and handle defined projects
- Ability to work alone if the need arises